

FREQUENTLY ASKED QUESTIONS

May 1 & 2, 2025 | The Woodlands (Houston), Texas

QUESTION: Where should attendees stay, and do you have a group discount at the hotel?

ANSWER: The event is taking place at [Embassy Suites by Hilton The Woodlands® at Hughes Landing](#). Once your registration is confirmed, you will receive more information on how to book your hotel room. We have a discounted room block and we will provide details as to how to book your hotel room with our group discount. Due to limited availability, we highly recommend that you book your hotel room immediately.

QUESTION: Who is best suited to attend The Ultimate Level?

ANSWER: Our event is applicable to firms of all sizes and levels of experience. We have attendees at every single 2-day event that come from all levels of experience and seemingly get value. So, whether you've just opened up your law practice or have been practicing longer than our This event is designed to benefit **firms of all sizes and levels of experience**. We consistently have attendees from a wide range of backgrounds, from those who have just opened their practice to those with decades of experience. In fact, even our affiliated firm, with over **40 years of practice**, continues to find value in attending!

Whether you're just starting out or have been in the industry for years, you'll walk away with actionable insights, strategies, and tools to help take your practice to the next level.

 **No matter your experience**, we guarantee you will find immense value in attending!

QUESTION: What's included with my registration to The Ultimate Level?

ANSWER: Your registration includes a comprehensive package to ensure you get the most out of your experience:

- **Breakfast and Lunch** on Thursday and Friday
- **Full-Day Live Presentations** on Thursday and Friday
- A **3-ring binder** filled with **presentation materials** and over **80 exhibits**
- **Welcome Reception (Happy Hour)** on Thursday, following the sessions—great for networking and unwinding
- **Personalized, Customized Consultation** (for selected firms), held before the group on Friday

Please note that **travel to/from the event, hotel accommodations, dinners, and any incidentals** are **not included** in your registration fee and are the responsibility of the attendee.

💡 **Want to make the most of the event?** Be sure to take full advantage of the meals, presentations, and networking opportunities included!

QUESTION: I see that I can add staff or associate attorneys to my registration for a significantly reduced fee. Any guidance on who is best to attend with me and how late do I have to register any additional members of my firm?

ANSWER: Absolutely! **Bringing key staff members** or associate attorneys with you can greatly enhance the value of your experience. When your team attends alongside you, you get their input and "buy-in" from the start, which means you won't have to spend time explaining and deciphering your notes after the event. This ensures everyone is on the same page and ready to implement new strategies together.

Who should attend?

We recommend bringing individuals from your firm who are involved in setting up systems, processes, or infrastructure. Typically, attendees include:

- **Office Managers**
- **Assistants & Paralegals**
- **Associate Attorneys**
- **Marketing Coordinators**

These team members play an important role in streamlining your practice, and having them attend will help you hit the ground running with the strategies and tools you'll learn.

When is the latest I can register additional members?

You can add staff or associate attorneys to your registration as late as 30 to 45 days prior to the event (subject to availability).

💡 **Want to maximize your firm's impact?** Consider bringing your key team members along for the full experience!

QUESTION: When should I plan on arriving?

ANSWER: We recommend arriving by the **end of the day on Wednesday** before **The Ultimate Level** (April 30, 2025) begins to ensure you're fully prepared and ready to dive in.

If you're within driving distance of the event location, we highly encourage you to stay at the event hotel. This will allow you to experience the **full impact of the 2-day event** and ensure you don't miss any valuable content or networking opportunities.

Since we kick off bright and early on Thursday morning, it's important to be **at the venue and ready to go** so you can start strong and maximize your experience from the very first session.

💡 **Want to get the most out of the event?** Arriving early will set you up for success!

QUESTION: What time do you recommend leaving?

ANSWER: On the final day of **The Ultimate Level** (Friday, May 2, 2025), we have an action-packed schedule planned, but the day will conclude no later than **5:00pm local time**. The afternoon will feature your **individual consultation** followed by an **interactive implementation session**—an experience you won't want to miss!

If you're flying home, we strongly recommend booking your return flight for **Saturday** or **staying through the weekend** and departing on Sunday for a more relaxed travel experience.

If you prefer to leave on **Friday**, we advise booking your flight no earlier than **7:00pm local time** to ensure you have enough time to wrap up your session and travel to the airport without stress.

💡 **Want a smooth departure?** Consider adding extra time to your schedule to make the most of the final day!

QUESTION: Do I have to purchase products or other services?

ANSWER: No, you are **not required** to purchase any additional products or services to gain value from attending our events. However, we believe that **true results** come from the right combination of **strategy, tools, and coaching**.

While **The Ultimate Level** provides **valuable strategies** and essential tools for success, the most successful attendees typically enhance their experience by also investing in additional **tools** and **implementation coaching**. These are available at a **special discounted rate** when purchased at the event, giving you the opportunity to further accelerate your progress and achieve even greater results.

💡 **Want to maximize your results?** Consider adding these resources to fully unlock your potential.

QUESTION: What is your refund/cancellation policy for event registration?

ANSWER: We understand that plans can change, so we've designed our cancellation and refund policy to be fair while covering the necessary expenses related to hosting our events.

Here's how it works:

◆ **Cancellation 45 Days Before the Event:**

If you cancel at least **45 days before** the event (on or before March 17, 2025), you will receive a **full refund** of your registration fee.

◆ **Cancellation Within 45 Days of the Event:**

After the 45-day window (after March 17, 2025), we incur non-refundable expenses, and cancellation becomes more challenging. However, if you or **The Ultimate Estate Planner, Inc.** can find another firm to take your place, we may offer:

- A **partial or full refund** of your registration fee, or
- The option to **transfer** your registration to another event within the next **12 months**.

This flexibility ensures that we can cover any direct costs associated with your registration and keep things fair for all participants.

◆ **Satisfaction Guarantee**

If you attend both days of **The Ultimate Level** event and are not completely satisfied, we offer a **full refund** at the conclusion of the event. Simply speak with one of our staff members to request your refund. This guarantee ensures you can register with confidence, knowing we stand by the value our events provide.

💡 **Have questions?** Feel free to reach out, and we'll be happy to clarify any details.

**Have Other Questions?
Call us at 1-866-754-6477**