

## **FREQUENTLY ASKED QUESTIONS**

### May 1 & 2, 2025 | Woodlands (Houston), Texas

#### QUESTION: Is this event more for an experienced or new attorney?

ANSWER: Our event is applicable to firms of all sizes and levels of experience. We have attendees at every single 2-day event that come from all levels of experience and seemingly get value. So, whether you've just opened up your law practice or have been practicing longer than our affiliated firm (43 years!), we promise that you will get value out of attending!

#### QUESTION: What's included with my registration?

ANSWER: Breakfast and Lunch on Thursday and Friday, live presentation all day on Thursday and Friday, a 3-ring binder filled with presentation materials and over 80 exhibits, Welcome Reception (happy hour) on Thursday following sessions, and for selected firms, a personal, customized consultation held before the group on Friday. You are responsible for your travel to/from the event, hotel and lodging, dinners and any incidentals.

# QUESTION: I see that I can add staff or associate attorneys to my registration for a significantly reduced fee. Any guidance on who is best to attend with me and how late do I have to register any additional members of my firm?

ANSWER: YES! Those that have brought key staff members from their firm have gotten a lot more from this program, because you get the input and the "buy-in" from the other members in your team and you aren't having to try and explain and decipher your notes and all that you learned when you get back to the office. Typically, most people bring Office Managers, Assistants, Paralegals, Associate Attorneys and Marketing Coordinators. Anyone that may play a role in your firm in terms of setting up of systems, processes, and infrastructure. You can register additional members of your firm as late as March 31, 2025 (subject to availability/capacity).

#### QUESTION: Where should attendees stay and do you have a group discount at the hotel?

ANSWER: The event is taking place at Embassy Suites by Hilton The Woodlands® at Hughes Landing. Once you are registered, you will receive more information on how to book your hotel room. We have a discounted room block and we will provide details as to how to book your hotel room with our group discount. Due to limited availability, we highly recommend that you book your hotel room immediately.

#### QUESTION: When should I plan on arriving?

ANSWER: Anytime by the end of the day on Wednesday, April 30, 2025. We start bright and early on Thursday, May 1st, so we want to ensure that you're already at the venue and ready to go!

#### QUESTION: What time do you recommend leaving?

ANSWER: On the second and final day, May 2nd, we have a pretty full day scheduled but will end no later than 4pm. The afternoon includes your individual consultation before the group and an interactive implementation session, which you won't want to miss! If you are flying home, we recommend that you book a return flight on Saturday (or stay through the weekend and leave on Sunday). However, if you wish to return home on Friday, we do not recommend booking your flight any earlier than 7pm local time to ensure you can reasonably get to the airport on time.

#### QUESTION: Do I have to purchase products or other services?

ANSWER: You are not required to purchase any additional products or services. We do have discounted products and ongoing coaching services available to those that attend our event, which may be helpful to you and your practice—but you will still walk away more than enough value from attending and the materials provided!

#### QUESTION: What is your refund/cancellation policy?

ANSWER: We have a 45-day cancellation policy to receive a full refund of your registration fee. You have up until March 17, 2025 to cancel your registration and receive a full refund. If you need to cancel after March 17, 2025, UEP may extend a partial or full refund of your registration fee or the option to transfer your registration to another 2025 event <u>only if you or The Ultimate Estate Planner, Inc. ("UEP") find another firm to register for the event in your place</u>. This ensures that we can cover any direct expenses incurred due to your anticipated registration.

## Have Other Questions? Call us at 1-866-754-6477