

PROGRAM AGENDA

3-Part Virtual Meeting

DAY 1	ZOOM SESSION
7:45am PT	ENTER WEBINAR
8:00am – 8:30am PT	PROGRAM INTRODUCTION Philip Kavesh
8:30am – 10am PT	BUSINESS INFRASTRUCTURE Live Video Presentation by Philip Kavesh – DURATION: 1 hour, 29 minutes
10:00am – 10:10am PT	BREAK
10:10am – 12:00pm PT	BUSINESS INFRASTRUCTURE Live Video Presentation by Philip Kavesh – DURATION: 1 hour, 50 minutes
12:00pm – 12:05pm PT	BREAK
12:05am – 12:30pm PT	LIVE INTERACTIVE Q&A SESSION
DAY 2	ZOOM SESSION
7:45am PT	ENTER WEBINAR
8:00am – 8:05am PT	DAY 2 OPENING REMARKS Philip Kavesh
8:05am – 9:25am PT	MARKETING Live Video Presentation by Philip Kavesh – DURATION: 1 hour, 18 minutes
9:25am – 9:35am PT	BREAK
9:35am – 11:05am PT	MARKETING Live Video Presentation by Philip Kavesh – DURATION: 1 hour, 30 minutes
11:05am – 11:10am PT	BREAK
11:10am – 11:40am PT	DIGITAL MARKETING & SOCIAL MEDIA Kristina Schneider
11:40am – 12:10pm PT	UPDATED MARKETING STRATEGIES IN TODAY'S ENVIRONMENT Philip Kavesh
12:10pm – 12:30pm PT	LIVE INTERACTIVE Q&A SESSION Philip Kavesh
DAY 3	ZOOM SESSION
7:45am PT	ENTER WEBINAR
8:00am – 8:05am PT	DAY 3 OPENING REMARKS Philip Kavesh
8:05am – 9:35AM PT	INDIVIDUAL CONSULTATIONS BEFORE GROUP Philip Kavesh & Kristina Schneider
9:35am – 9:45am	BREAK
9:45am – 10:45am PT	INDIVIDUAL CONSULTATIONS BEFORE GROUP Philip Kavesh & Kristina Schneider
10:45am – 11:45am	PROGRAM IMPLEMENTATION & CREATING ACTION PLAN Kristina Schneider
11:45am – 12:00pm PT	BREAK
12:00pm – 12:30pm PT	Q&A AND PROGRAM WRAP-UP Philip Kavesh