

# PROGRAM AGENDA

September 16-18, 2021 | 3-Part Zoom Meeting

## THURSDAY, SEPTEMBER 16TH

8:00am – 8:20am PT	<b>PROGRAM INTRODUCTION</b>   Kristina Schneider & Phil Kavesh
8:20am – 9:50am PT	<b>BUSINESS INFRASTRUCTURE</b>   Live Video Presentation by Philip Kavesh
9:50am – 10:00am PT	<b>BREAK</b>
10:00am – 11:50am PT	<b>BUSINESS INFRASTRUCTURE</b>   Live Video Presentation by Philip Kavesh
11:50am – 12:00pm PT	<b>BREAK</b>
12:00pm – 12:30pm PT	<b>LIVE INTERACTIVE Q&amp;A SESSION</b>   Philip Kavesh & Kristina Schneider

## FRIDAY, SEPTEMBER 17TH

8:00am – 8:15am PT	<b>DAY 2 OPENING REMARKS</b>   Philip Kavesh
8:15am – 9:30am PT	<b>MARKETING</b>   Live Video Presentation by Philip Kavesh
9:30am – 9:45am PT	<b>BREAK</b>
9:45am – 11:05am PT	<b>MARKETING</b>   Live Video Presentation by Philip Kavesh
11:05am – 11:10am PT	<b>BREAK</b>
11:10am – 11:30am PT	<b>BRAND NEW – DIGITAL &amp; SOCIAL MEDIA MARKETING</b>   Kristina Schneider
11:25am – 12:00pm PT	<b>WHAT'S WORKING IN IN PHIL'S LAW FIRM RIGHT NOW</b>   Philip Kavesh
12:00pm – 12:30pm PT	<b>LIVE INTERACTIVE Q&amp;A SESSION</b>   Philip Kavesh & Kristina Schneider

## SATURDAY, SEPTEMBER 18TH

8:00am – 8:05am PT	<b>DAY 3 OPENING REMARKS</b>   Philip Kavesh
8:05am – 8:45am PT	<b>PROGRAM IMPLEMENTATION &amp; CREATING ACTION PLAN</b>   Kristina Schneider
9:00am – 9:40am PT	<b>INDIVIDUAL CONSULTATIONS BEFORE GROUP</b>   Philip Kavesh & Kristina Schneider
9:40am – 9:50am PT	<b>BREAK</b>
9:50am – 11:15am PT	<b>INDIVIDUAL CONSULTATIONS BEFORE GROUP</b>   Philip Kavesh & Kristina Schneider
11:15am – 11:30am PT	<b>BREAK</b>
11:30am – 12:00pm PT	<b>FINAL INDIVIDUAL CONSULTATION</b>   Philip Kavesh & Kristina Schneider
12:00pm – 12:30pm PT	<b>Q&amp;A AND PROGRAM WRAP-UP</b>   Philip Kavesh & Kristina Schneider