

PROGRAM AGENDA

May 5-7, 2021 | 3-Part Zoom Meeting

WEDNESDAY, MAY 5, 2021

8:00am – 8:20am PT	PROGRAM INTRODUCTION Kristina Schneider & Phil Kavesh
8:20am – 9:50am PT	BUSINESS INFRASTRUCTURE Live Video Presentation by Philip Kavesh
9:50am – 10:00am PT	BREAK
10:00am – 11:50am PT	BUSINESS INFRASTRUCTURE Live Video Presentation by Philip Kavesh
11:50am – 12:00pm PT	BREAK
12:00pm – 12:30pm PT	LIVE INTERACTIVE Q&A SESSION Philip Kavesh & Kristina Schneider

THURSDAY, MAY 6, 2021

8:00am – 8:15am PT	DAY 2 OPENING REMARKS Philip Kavesh
8:15am – 9:30am PT	MARKETING Live Video Presentation by Philip Kavesh
9:30am – 9:45am PT	BREAK
9:45am – 11:05am PT	MARKETING Live Video Presentation by Philip Kavesh
11:05am – 11:10am PT	BREAK
11:10am – 11:30am PT	BRAND NEW – DIGITAL & SOCIAL MEDIA MARKETING Kristina Schneider
11:25am – 12:00pm PT	WHAT'S WORKING IN IN PHIL'S LAW FIRM <i>RIGHT NOW</i> Philip Kavesh
12:00pm – 12:30pm PT	LIVE INTERACTIVE Q&A SESSION Philip Kavesh & Kristina Schneider

FRIDAY, MARCH 12, 2021

8:00am – 8:05am PT	DAY 3 OPENING REMARKS Philip Kavesh
8:05am – 8:45am PT	PROGRAM IMPLEMENTATION & CREATING ACTION PLAN Kristina Schneider
9:00am – 9:40am PT	INDIVIDUAL CONSULTATIONS BEFORE GROUP Philip Kavesh & Kristina Schneider
9:40am – 9:50am PT	BREAK
9:50am – 11:15am PT	INDIVIDUAL CONSULTATIONS BEFORE GROUP Philip Kavesh & Kristina Schneider
11:15am – 11:30am PT	BREAK
11:30am – 12:00pm PT	FINAL INDIVIDUAL CONSULTATION Philip Kavesh & Kristina Schneider
12:00pm – 12:30pm PT	Q&A AND PROGRAM WRAP-UP Philip Kavesh & Kristina Schneider