## **HOW WIC HELPS**

# THE PUEBLO OF SAN FELIPE

#### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods. breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



### State WIC Director

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OF INFANTS BORN IN 40% THE UNITED STATES **PARTICIPATE IN WIC** 



51%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES **PARTICIPATE IN WIC** 

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## WHO **PARTICIPATES** IN WIC IN THE PUEBLO OF SAN FELIPE?

## 203 **WIC PARTICIPANTS**

Pregnant women..... 11

Breastfeeding women...... 22

Postpartum women..... 7

Infants..... 44

Children..... 119

#### **BREASTFEEDING IN WIC**

The Pueblo of San Felipe WIC breastfeeding initiation rates increased by 72 percent between 2000 and 2022.



### CHILDHOOD OBESITY IN WIC IN THE PUEBLO OF SAN FELIPE

Childhood obesity rate, WIC toddlers, 2020..... 26%



Fruit and Vegetable Benefit: Congress enhanced WIC's fruit and vegetable benefit to align with scientific recommendations. Current monthly benefit amounts are \$26 for children, \$47 for pregnant and postpartum participants, and \$52 for breastfeeding participants. In FY 2023, WIC provided an estimated \$58,140 in fruit and vegetable benefits to 159 participants in the Pueblo of San Felipe.

### THE PUEBLO OF SAN FELIPE **WIC PARTICIPANT CHARACTERISTICS**

\$32,754

**AVERAGE FAMILY** INCOME

**RECEIVED MEDICAID**  \$225.69

**AVERAGE** MONTHLY FOOD **COST IN FY 2023** 

### **HOW WIC SUPPORTED THE** PUEBLO OF SAN FELIPE ECONOMY IN FY 2023

\$548,874

TO SPEND AT **FOOD RETAILERS**  \$903,118

NUTRITION, **BREASTFEEDING SERVICES & ADMIN** 

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (https://www.fns.usda.gov/wic/eligibility-and-program-reachestimates-2021). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (https://www.fns.usda.gov/pd/wic-program) as of June 20, 2024. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports [https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022]. WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America's Health Rankings [https://www.americashealthrankings.org/explore/measures/maternal\_mortality\_c]. Infant mortality and preterm birth rate from CDC [https://www.cdc.gov/nchs/ pressroom/stats of the states.htm). Obesity outcomes from CDC (https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children).