

HOW WIC HELPS OMAHA SIOUX



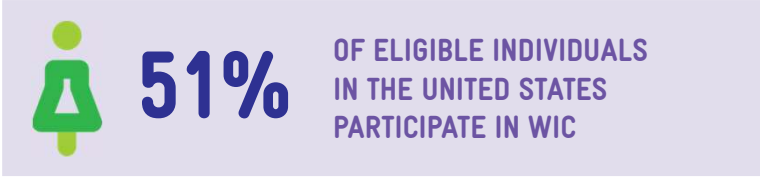
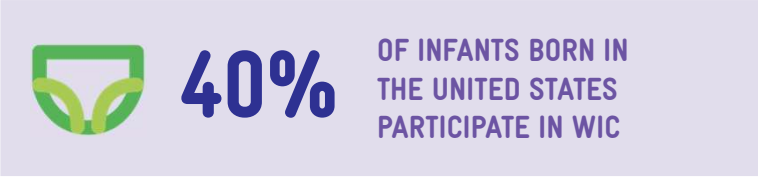
State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



WHO PARTICIPATES IN WIC IN OMAHA SIOUX?

237
WIC PARTICIPANTS

Women.....	37
Infants.....	58
Children.....	142

BREASTFEEDING IN WIC

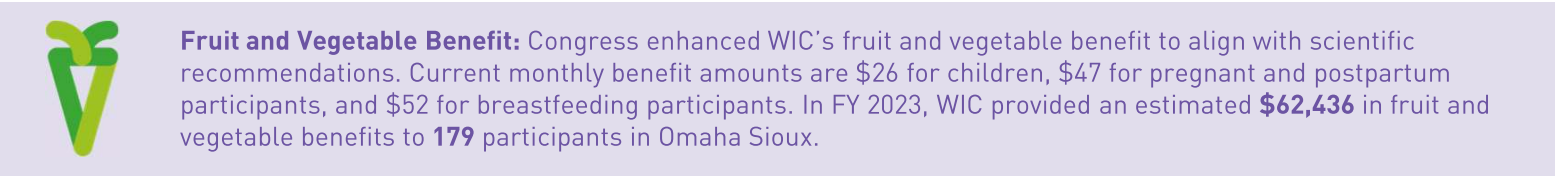
In 2022, **31 percent** of 6- to 13-month-old infants and children in Omaha Sioux initiated breastfeeding.



Among WIC infants who initiated breastfeeding in Omaha Sioux in 2022, **4 percent** continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN OMAHA SIOUX

Childhood obesity rate, WIC toddlers, 2020..... **26%**



OMAHA SIOUX WIC PARTICIPANT CHARACTERISTICS

3% RECEIVED MEDICAID

\$71.70 AVERAGE MONTHLY FOOD COST IN FY 2023

HOW WIC SUPPORTED THE OMAHA SIOUX ECONOMY IN FY 2023

\$203,922 TO SPEND AT FOOD RETAILERS

\$337,687 NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (<https://www.fns.usda.gov/wic/eligibility-and-program-reach-estimates-2021>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (<https://www.fns.usda.gov/pd/wic-program>) as of June 20, 2024. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America’s Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm). Obesity outcomes from CDC (<https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children>).