

HOW WIC HELPS INDIANA



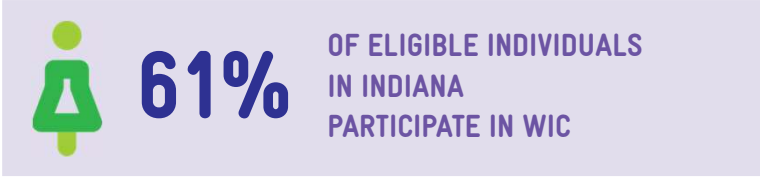
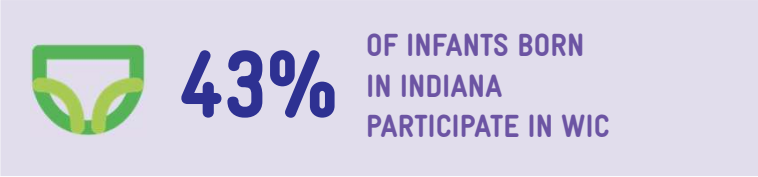
State WIC Director

Laura Chavez
2 N Meridian Street, 5th Floor
Indianapolis, IN 46204

317.234.6158
lchavez2@health.in.gov

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



WHO PARTICIPATES IN WIC IN INDIANA?

145,779
WIC PARTICIPANTS

Pregnant women.....	10,664
Breastfeeding women.....	12,521
Postpartum women.....	9,378
Infants.....	33,865
Children.....	79,351

BREASTFEEDING IN WIC

Indiana WIC breastfeeding initiation rates increased by **19 percent** between 2010 and 2022.



Among WIC infants who initiated breastfeeding in Indiana in 2022, **26 percent** continued breastfeeding at 6 months.

Fruit and Vegetable Benefit: Congress enhanced WIC’s fruit and vegetable benefit to align with scientific recommendations. Current monthly benefit amounts are \$26 for children, \$47 for pregnant and postpartum participants, and \$52 for breastfeeding participants. In FY 2023, WIC provided an estimated **\$41.7M** in fruit and vegetable benefits to **111,914** participants in Indiana.

CHILDHOOD OBESITY IN WIC IN INDIANA

The obesity rate among WIC toddlers in Indiana decreased **15 percent** between 2010 and 2020.

Childhood obesity rate, WIC toddlers, 2020..... **13%**

MORTALITY AND BIRTH OUTCOMES IN INDIANA

Maternal mortality per 100,000 births, 2017-2021...	30.0
Infant mortality per 1,000 live births, 2021.....	6.8
Preterm birth rate, 2021.....	11%

INDIANA WIC PARTICIPANT CHARACTERISTICS

\$22,632	70%	\$48.03
AVERAGE FAMILY INCOME	RECEIVED MEDICAID	AVERAGE MONTHLY FOOD COST IN FY 2023

HOW WIC SUPPORTED THE INDIANA ECONOMY IN FY 2023

\$84.0M	\$38.5M	\$39.2M
TO SPEND AT FOOD RETAILERS	FORMULA REBATES RECEIVED	NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (<https://www.fns.usda.gov/wic/eligibility-and-program-reach-estimates-2021>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (<https://www.fns.usda.gov/pd/wic-program>) as of June 20, 2024. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America’s Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm). Obesity outcomes from CDC (<https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children>).