

# HOW WIC HELPS THE INDIAN TOWNSHIP PASSAMAQUODDY RESERVATION



## State WIC Director

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### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



40%

OF INFANTS BORN IN  
THE UNITED STATES  
PARTICIPATE IN WIC



51%

OF ELIGIBLE INDIVIDUALS  
IN THE UNITED STATES  
PARTICIPATE IN WIC

### WHO PARTICIPATES IN WIC IN THE INDIAN TOWNSHIP PASSAMAQUODDY RESERVATION?

48

#### WIC PARTICIPANTS

Women.....	13
Infants.....	11
Children.....	24

### BREASTFEEDING IN WIC

The Indian Township Passamaquoddy Reservation WIC breastfeeding initiation rates increased by **27 percent** between 2016 and 2020.



**Fruit and Vegetable Benefit:** Congress enhanced WIC's fruit and vegetable benefit to align with scientific recommendations. Current monthly benefit amounts are \$26 for children, \$47 for pregnant and postpartum participants, and \$52 for breastfeeding participants. In FY 2023, WIC provided an estimated **\$14,304** in fruit and vegetable benefits to **37** participants in the Indian Township Passamaquoddy Reservation.

### THE INDIAN TOWNSHIP PASSAMAQUODDY WIC PARTICIPANT CHARACTERISTICS

\$17,671

AVERAGE FAMILY  
INCOME

90%

RECEIVED  
MEDICAID

\$68.00

AVERAGE  
MONTHLY FOOD  
COST IN FY 2023

### HOW WIC SUPPORTED THE INDIAN TOWNSHIP ECONOMY IN FY 2023

\$38,693

TO SPEND AT  
FOOD RETAILERS

\$52,381

NUTRITION,  
BREASTFEEDING  
SERVICES & ADMIN

**Sources:** WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (<https://www.fns.usda.gov/wic/eligibility-and-program-reach-estimates-2021>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (<https://www.fns.usda.gov/pd/wic-program>) as of June 20, 2024. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America's Health Rankings ([https://www.americashealthrankings.org/explore/measures/maternal\\_mortality\\_c](https://www.americashealthrankings.org/explore/measures/maternal_mortality_c)). Infant mortality and preterm birth rate from CDC ([https://www.cdc.gov/nchs/pressroom/stats\\_of\\_the\\_states.htm](https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm)). Obesity outcomes from CDC (<https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children>).