

# HOW WIC HELPS GUAM

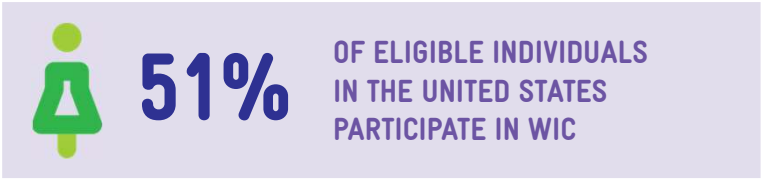
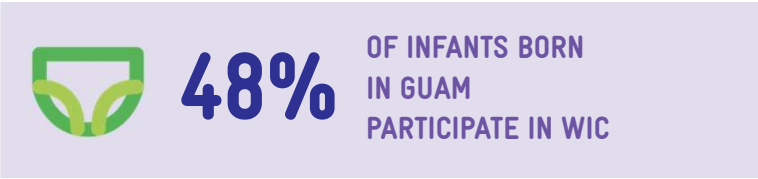


## State WIC Director

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### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



### WHO PARTICIPATES IN WIC IN GUAM?

5,848

#### WIC PARTICIPANTS

Pregnant women.....	368
Breastfeeding women.....	483
Postpartum women.....	301
Infants.....	1,251
Children.....	3,445

### BREASTFEEDING IN WIC

Guam WIC breastfeeding initiation rates increased by **51 percent** between 1998 and 2022.

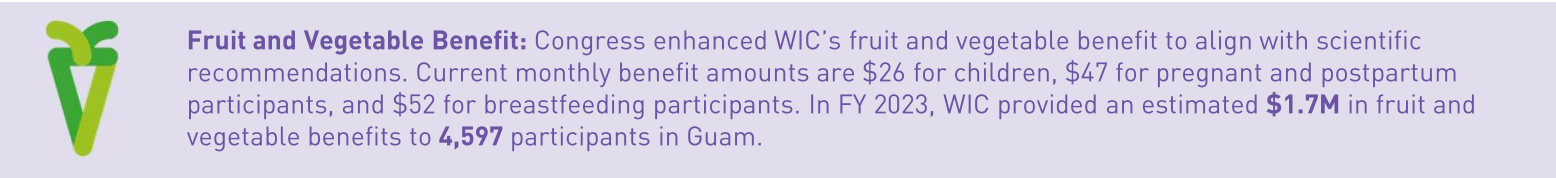


Among WIC infants who initiated breastfeeding in Guam in 2022, **31 percent** continued breastfeeding at 6 months.

### CHILDHOOD OBESITY IN WIC IN GUAM

The obesity rate among WIC toddlers in Guam decreased **24 percent** between 2010 and 2020.

Childhood obesity rate, WIC toddlers, 2020..... **9%**



### GUAM WIC PARTICIPANT CHARACTERISTICS

\$17,548

AVERAGE FAMILY INCOME

44%

RECEIVED MEDICAID

\$83.16

AVERAGE MONTHLY FOOD COST IN FY 2023

### HOW WIC SUPPORTED THE GUAM ECONOMY IN FY 2023

\$5.8M

TO SPEND AT FOOD RETAILERS

\$1.6M

FORMULA REBATES RECEIVED

\$2.9M

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (<https://www.fns.usda.gov/wic/eligibility-and-program-reach-estimates-2021>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (<https://www.fns.usda.gov/pd/wic-program>) as of June 20, 2024. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America’s Health Rankings ([https://www.americashealthrankings.org/explore/measures/maternal\\_mortality\\_c](https://www.americashealthrankings.org/explore/measures/maternal_mortality_c)). Infant mortality and preterm birth rate from CDC ([https://www.cdc.gov/nchs/pressroom/stats\\_of\\_the\\_states.htm](https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm)). Obesity outcomes from CDC (<https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children>).