

# The State of SIE

## Mapping the landscape of social impact entertainment

The SIE landscape is vast and ever changing. As we built this report, we began the process of creating a map that aims to show who's working in the field. The following visualization is a compilation of these workings — it is only a snapshot of the wealth of information available. However, even these preliminary efforts show that SIE has clear cross-discipline prevalence and is not just the jurisdiction of those working in nonfiction, or for whom social change is the primary concern.

Our aim is to advance this map and gather information from those furthering SIE, so that we might demonstrate the many facets of this discipline.

We know there may be projects and organizations missing — or some that may even be incorrect! We need your help to finish building this ever-growing ecosystem.

To add your contribution, or to suggest any updates or corrections, visit [www.thestateofsie.com](http://www.thestateofsie.com)

We've identified a handful of projects that serve to show how interconnected the world of social impact entertainment is. Though by no means exhaustive, these initial "meta examples" trace collaborations between various companies and organizations in the field. You'll find them outlined in the color of their relevant track.

- Meta examples
- Examples that have several connections within their track
- Examples that have no connections within their track

