The State of SIE
Mapping the landscape of social impact entertainment

The SIE landscape is one of steady change, driven by both the expansion into new industries and the constant evolution of the field. The following visualization is a compilation of these movements - it is a snapshot of the breadth of television available. However, even those movements perhaps show that SIE has a long way to go, in terms of those venturing in, dedication, or for whom social change is the primary concern.

Our aim is to showcase this map and gather information from those in the field of SIE to see what we might demonstrate the many facets of this discipline.

We know there may be projects and organizations missing, or that may not be represented. We welcome your feedback, and are eager to see you getting involved.

To add your contributions or to suggest any updates:

- Identify a handful of projects that seem to share high-impact social or environmental entertainment. (This list is not exhaustive, but you could suggest other impactful projects, like Netflix. You’ll find these listed in the color of their relevant arcs.

Note: This map is best viewed on a computer or tablet.