

Ben Cummings

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INTRO

I'm an interdisciplinary designer with a passion for creating products that improve people's daily life. I have spent 5+ years considering how design decisions can positively impact people through exhaustive research and an agile design process. In hybrid roles, I have used product design and development experience to identify areas of improvement in the handoff between different departments, in order to make internal processes more efficient.

EXPERIENCE

Freelance

Designer/Developer
Aug '18–Present

As a freelancer, I'm working with various NYC-based agencies, start-ups, and non-profits to improve their products through qualitative user research and an agile design process.

FuturePerfect

Designer (Freelance)
Mar. '18–Aug '18

As a UI/UX designer and front-end developer, I led their website refresh along with designing a new identity. FuturePerfect is a New York based interdisciplinary creative studio whose practice spans the fields of performing arts, digital media, installation and sound.

Blenderbox

Designer
Nov. '15–Mar. '18

Lead designer on websites and applications for StoryCorps, Playwrights Horizons, Zoom In, Carnegie Corporation, Brooklyn Brewery, and the Institute for International Education.

Thinkso Creative

Digital Designer
Feb. '15–Nov. '15

At Thinkso I was a designer on projects including interactive displays for conferences, annual reports, and websites for Stanford University, KCG, and Bernstein Shur.

Lemonade Intl'

Designer (Freelance)
May '12–Dec. '14

For over two years I worked with Lemonade to design and develop multiple print and digital projects. Including a website refresh, annual reports, and brand materials.

Help One Now

Designer (Freelance)
Apr. '14–Oct. '14

During a brand refresh, I designed new web templates and created style guides. I also art directed imagery for the site and assisted with front-end interactions.

EDUCATION

Appalachian State University (Boone, NC)

BFA Graphic Design
Fall 2014

SKILLS

Photoshop
InDesign
Illustrator
After Effects
Sketch
Framer

User Testing/Research
Rapid Prototyping
HTML/CSS/Sass
Javascript
Version Control (Git)